

# OVERVIEW:

## SUPPORT TO BUSINESS FRIENDLY AND INCLUSIVE NATIONAL AND REGIONAL POLICIES, AND STRENGTHENING PRODUCTIVE CAPABILITIES AND VALUE CHAINS (ACP BUSINESS-FRIENDLY)

11<sup>TH</sup> EDF INTRA-ACP PRIVATE SECTOR DEVELOPMENT PROGRAMMES AND FACILITIES

<b>Title of facility or programme</b>	<b>SUPPORT TO BUSINESS FRIENDLY AND INCLUSIVE NATIONAL AND REGIONAL POLICIES, AND STRENGTHENING PRODUCTIVE CAPABILITIES AND VALUE CHAINS: ACP BUSINESS-FRIENDLY</b>
<b>Implementing partners</b>	ITC – International Trade Center UNIDO – United Nations Industrial Development Organizations WBG – World Bank Group
<b>Budget</b>	<b>€ 41.7 million in total</b> - ITC on VC productive and commercial alliances and micro-level intervention (€ 14.7 million), UNIDO supporting investment promotion institutions, including Investment Promotion Agencies through meso-level interventions (€15 million), and World Bank supporting regulatory reforms through macro-level interventions (€ 12 million)
<b>Duration</b>	<b>96 months</b>
<b>Programme description</b>	<p>The overall objective is to promote business-friendly and inclusive national and regional policies, and strengthening productive capabilities and value chains</p> <p>The specific outcomes are:</p> <ol style="list-style-type: none"><li>1. Adopt and implement business-friendly, inclusive and responsible national policies and legal frameworks, and</li><li>2. Strengthen productive, processing and commercial alliances and capabilities of agriculture value chains and MSMEs</li></ol> <p>The priority value chains, especially for the micro level intervention, are:</p> <ul style="list-style-type: none"><li>▪ Cocoa for the Caribbean and</li><li>▪ <b>Coconuts and</b> kava for the Pacific</li><li>▪ Cotton and fashion for Sub-Saharan Africa</li><li>▪ Coffee and associated crops for Sub-Saharan Africa</li></ul>

The programme will intervene at three levels,

3. **Macro-level programme pillar:** enhancing investment climates through improved policies, strategies, regulations, and administrative environments informed by strengthened diagnostics on growth, investment and competitive markets.
4. **Meso-level programme pillar:** leveraging intermediary organizations and business membership networks, including investment promotion institutions to strengthen investment promotion capacities and capabilities, business support programmes, marketing, monitoring, and partnerships.
5. **Micro-level programme pillar:** facilitating productive and commercial VC alliances and providing firm-level support to formal and informal businesses through capacity building and training in order to strengthen and diversify productive and value addition capabilities.

**Governance** Overall Programme monitoring will be through the Programme Steering Committee. The Steering Committee will be constituted by the EU, the OACPS Secretariat and the three IAs.

**Geographic coverage and target beneficiaries** **Geographic coverage:** African, Caribbean and Pacific (ACP) regions  
**Beneficiaries:** OACPS countries, ACP regional economic communities, regional PSD organization, ACP national investment climate reform bodies, national investment promotion agencies (IPA), ACP agriculture value chain actors and SMEs

**Access conditions** Following a comprehensive consultation and assessment process by the OACPS Secretariat, the European Commission and the Implementing Agencies the following countries were prioritized for direct interventions:

Angola (WBG), Benin (ITC), Burkina Faso (ITC), Cameroon (UNIDO, ITC) Cape Verde (WBG), Dominican Republic (all IAs), DRC (ITC), Ethiopia (UNIDO), Gabon (WBG), Ghana (all IAs), Jamaica (ICT), Kenya (all IAs), Liberia (ITC), Madagascar (WBG), Papua New Guinea (all IAs), Senegal (WBG, UNIDO), Vanuatu (ITC) and Zambia (all IAs). Beyond the interventions in the above-listed countries, regional best practice sharing activities will also be an integral part of the Programme.

#### How to apply / contact details

#### Contact details:

**ITC:** Matias Urrutigoity, Senior Trade Promotion Officer, Division of Country Programmes, e-mail: [urrutigoity@intracen.org](mailto:urrutigoity@intracen.org)  
Tel: +41227300436

Hernan Manson, Head Inclusive Agribusiness e-mail: [manson@intracen.org](mailto:manson@intracen.org)  
Tel: +41227300245

**UNIDO:** Stefan Kratzsch, Industrial Development Officer, Department of Trade, Investment and Innovation (PTC/TII), tel: (+43-1) 26026-3543; e-mail: [s.kratzsch@unido.org](mailto:s.kratzsch@unido.org)

**World Bank:** Lorenzo Nelli Feroci, Operations Officer, Equitable Growth, Finance, and Institutions (EFI), tel: +1 202 458 2230; email: [lnelliferoci@ifc.org](mailto:lnelliferoci@ifc.org)

