

# TOOLS FOR REFORMING THE BUSINESS ENVIRONMENT

## a virtual learning series

for representatives from ministries, business membership organisations, and EU Delegations in African, Caribbean, and Pacific countries

Reforming the business environment is a key avenue to enable inclusive growth, job creation, and poverty reduction. The business environment comprises the policy, legal, institutional, and regulatory framework conditions that govern business activity. This virtual learning series trains representatives from public and private stakeholders in African, Caribbean, and Pacific countries in conducting and advocating for business environment reforms for sustainable and inclusive development. It draws from straightforward, practical tools that require limited resources and time to apply from the [ICR Toolbox](#).

## COURSE OBJECTIVES

- ✓ Learn how to conduct or advocate for business environment reforms for sustainable and inclusive development using practical hands-on tools
- ✓ Exchange with peer organisations from African, Caribbean, and Pacific countries on their challenges and success stories on reforming the business environment
- ✓ Get to know the offer of technical assistance of the ICR Facility

## COURSE INFORMATION

### ADMISSION



Course participation is free of charge, as per the requested participant's profile. Depending on the volume of applications we may not be able to accept all applications.

### METHODOLOGY



Activating, facilitator-led live sessions coupled with self-study and collaborative learning on a digital learning platform.

### WORKLOAD



15 learning hours per course  
(3 x 5 hours per week / per course)

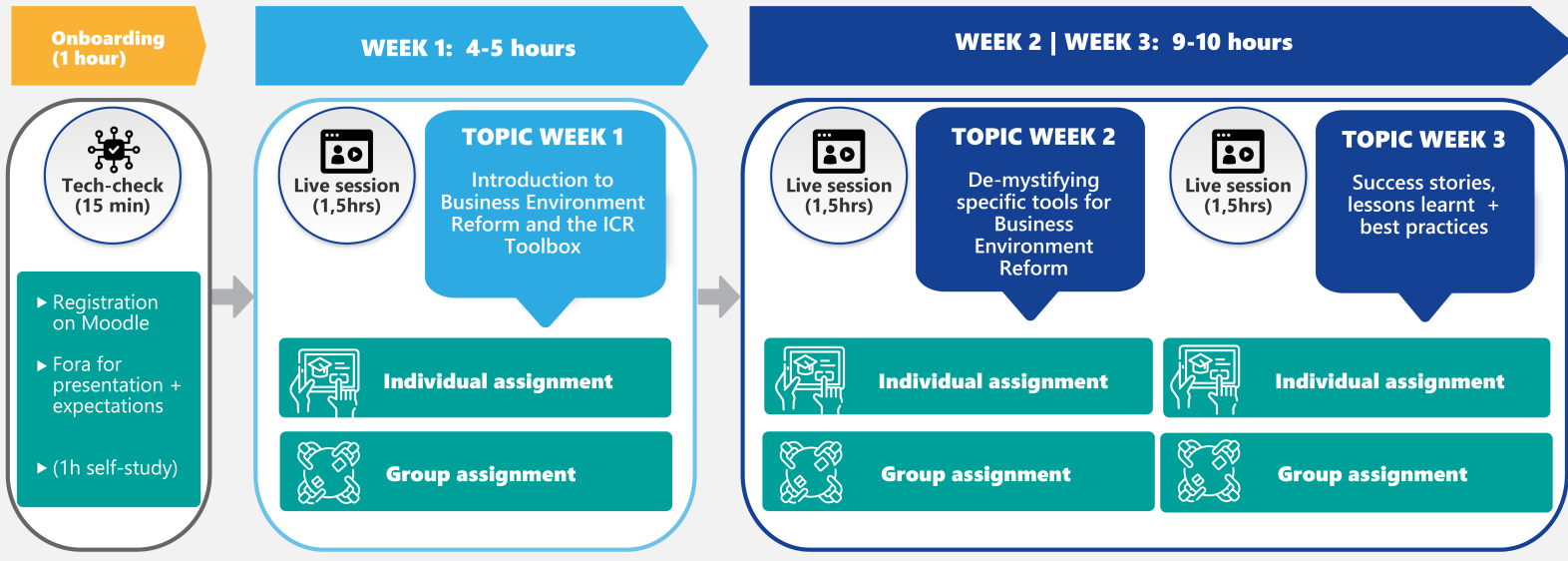
### LANGUAGE



English (courses A-D)  
French (course E)

# COURSE STRUCTURE

## COURSE CONCEPT (15-16 learning hours)



## COURSES DETAILS

### COURSE A

## ADVOCATING FOR REFORMS

02 to 22 March  
English

[Click here](#) to register (until 11 February)



#### Tools

- Stakeholder Dialogue Planning
- Advocacy Capacity Building
- Policy Hackathon
- Gender-Sensitive Public-Private Dialogue



#### For whom?

Representatives of business associations, chambers of commerce, business membership organisations, civil society organisations in African, Caribbean, and Pacific countries

### COURSE B

## EVALUATING REFORMS

23 March to 13 April  
English

[Click here](#) to register (until 04 March)



#### Tools

- Results Measurement for Reforms
- Stakeholder Dialogue Planning



#### For whom?

Representatives of ministries and government agencies in African, Caribbean, and Pacific countries

### COURSE C

## WOMEN'S ECONOMIC EMPOWERMENT

04 to 24 May  
English

[Click here](#) to register (until 14 April)



#### Tools

- Gender-Sensitive Public Private Dialogue
- Gender Diagnostic Checklist
- Behavioral Analysis and Norms Diagnosis
- Advocacy Capacity Building



#### For whom?

Representatives of women (business) organisations, as well as public and private stakeholders with interest or activities in women's economic empowerment in African, Caribbean, and Pacific countries

## COURSE D

# REFORMS FOR COMPETITIVENESS AND ECONOMIC GROWTH

08 to 28 June

English

[Click here](#) to register (until 20 May)



Tools

- Assessing impacts on value chains
- Prioritizing drivers for growth
- Results Measurement for Reforms



For whom?

Representatives of EU Delegations in African, Caribbean, and Pacific countries

## COURSE E

# MOMENTUM FOR REFORMS

13 July to 02 August

**⚠ French**

[Click here](#) to register (until 24 June)



Tools

- Everyday Political Analysis
- Discovering Problems in the Business Environment and Taking Action
- Stakeholder Dialogue Planning



For whom?

Public and private stakeholders such as representatives of ministries, government agencies, business associations, or chambers of commerce in African, Caribbean, and Pacific countries

## ABOUT THE ICR FACILITY



The ICR Facility is co-funded by the European Union (EU), the Organisation of African, Caribbean and Pacific States (OACPS) under the 11th European Development Fund (EDF), together with the German Federal Ministry for Economic Cooperation and Development (BMZ) and the British Council. It is implemented by GIZ, the British Council, Expertise France, and SNV.

The ICR Facility offers Technical Assistance in the field of Business Environment Reform for inclusive and sustainable economic development on the basis of Public-Private Dialogue.

**More information: [www.icr-facility.eu](http://www.icr-facility.eu)**

### Questions?

For training course related questions, please contact: [icr-toolbox-training@gfa-group.de](mailto:icr-toolbox-training@gfa-group.de) (GFA Consulting Group)  
For questions about the ICR Facility and its service offering, please contact: [info@icr-facility.eu](mailto:info@icr-facility.eu) (ICR Facility)

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