

EVENT PRIMER



ABOUT THE EVENT



THE LARGEST VIRTUAL GATHERING OF ENTREPRENEURS IN EASTERN CARIBBEAN REGION SET TO LAUNCH ON MAY 15-17, 2023 **SPEARHEADED BY THE ORGANISATION OF EASTERN CARIBBEAN STATES**



OUR GOAL

Enable convergence of solutions, create meaningful connections, and collaborate as one region.



Converge Solutions

Connect Meaningfully

Collaborate As one

WHAT TO EXPECT?



Exhibits

This simulates virtually an in-person exhibit experience. The custom-designed booths will allow exhibitors to personalize booths and provide an opportunity to present their products and services through brochures, posters, video, and company profile.

This also lets the audience schedule business meetings and contact the exhibitors through private in-platfom messaging and access to necessary contact information.





Auditorium

A feature where live program sessions will be held. This virtual room will also provide information to the participants on program agenda, speaker's profile, and presentations.





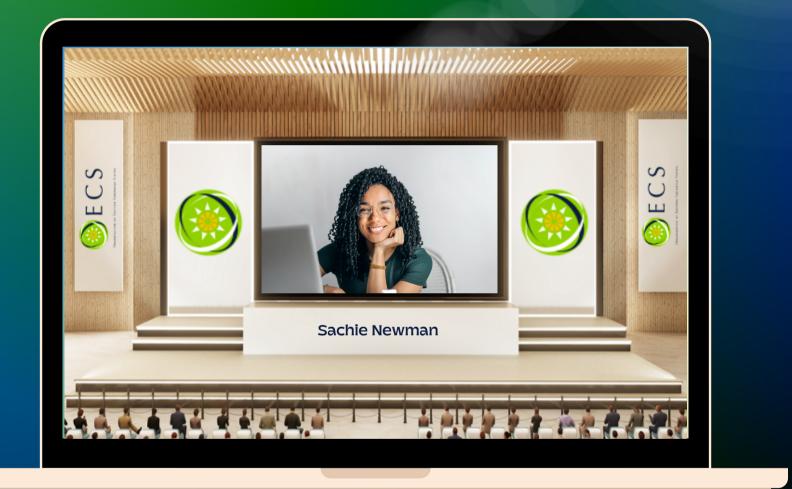




Center Stage

Selected MSMEs will be given an opportunity to demonstrate their products and services with recorded 5-minute videos.

Each presentation will be exclusively shown in a specific time slot throughout the duration of the event.

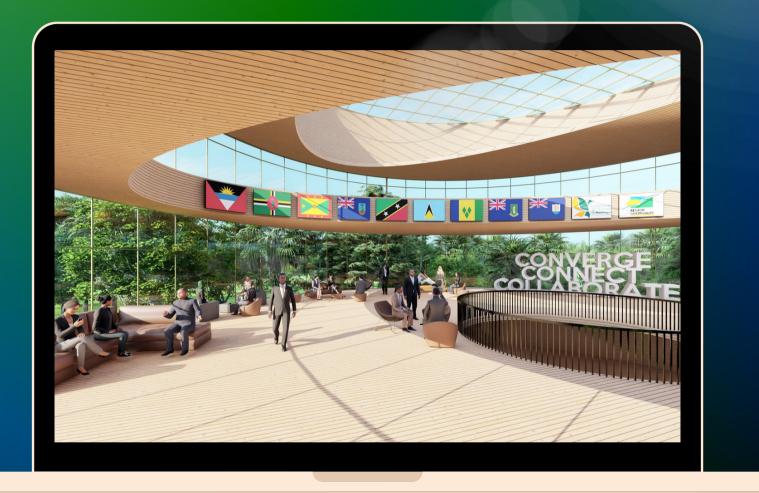




Networking Lounge

Participants and exhibitors can network with each other through inplatform messaging either private or public chat.

This will provide the participants with basic information on each other.





Gallery

Selected regional artists will be given a chance to digitally showcase their creativity through an immersive gallery.





The Numbers





80+



10+

Strategic institutional partners such as International Trade Centre, ACP TradeCom, 11th EDF RIGHT, and TEECA





Expected participants from the region and beyond including buyers, business support organizations, academe, and civic organizations

www. lm

100%

Virtual Event where anyone and anywhere can access for free

Exhibitors composed of MSMEs from the 7 Member States and 4 Associate Member States

SUPPORTED BY

nterreg Caraïbes



TEECA

European Regional Development Fund







International Trade Centre









EUROPEAN UNION

CCI MARTINIQUE



A B O U T T H E O E C S

An International Inter-governmental Organisation dedicated to regional integration in the Eastern Caribbean. An eleven-member group comprising of the full Member States of Antigua and Barbuda, Commonwealth of Dominica, Grenada, Montserrat, Saint Kitts and Nevis, Saint Lucia and Saint Vincent and the Grenadines.

These members are part of the Economic Union and received the full benefits of Economic Union like free movement of people and goods, with the British Virgin Islands, Anguilla, Martinique and Guadeloupe as associate members.



SCAN TO LEARN MORE





OUR MISSION Better quality of life for the people of the OECS









OUR VISION

Drive and support sustainable development through regional integration. collective action and development cooperation

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BECOME A PARTNER TODAY

As our event partner, you will be given an invaluable opportunity to support entrepreneurs in the eastern caribbean region especially with the ongoing transition to the new normal brought by the pandemic.

Your organization and company will also be given strategic placement in our platform. We are also open for creative ways on how we can partner together to achieve this momentous event.

Together, we will leave no one behind towards the attainment of the Sustainable Development Goals by 2030.

With love,

Organizing Committee





SCAN THE CODES BELOW TO LEARN MORE ABOUT US





WEBSITE

FACEBOOK

